



EAE is a trading name of Take One Media, a Menzies Distribution company

## Festival Venues

Leaflet display in main arts/Fringe venues during August. These racks are serviced throughout the Fringe every 2 hours, 12 hours a day.

Summerhall  
City Art Centre  
Festival Theatre  
The Studio  
The Hub  
National Library of Scotland  
Playhouse  
Queens Hall  
Royal Lyceum  
Cameo Cinema  
Traverse

Plus Display racks in many other major fringe venues (venues tbc).

**Last year these were placed in the following:-**

Tattoo Ticket Office, Edinburgh  
International Book Festival,  
Edinburgh International Conference  
Centre, Dance Base, Church Hill  
Theatre and Usher Hall

**Pricing:** £250 for August - 2000 leaflets required.

## Hot Boxes

A high profile service show casing Fringe & Festival productions only.

100 bright red display units spread throughout the city, distinctively branded 'Fringe & Festivals - What's Hot'. Our Hot Boxes are designed to help you stand out from the crowd.

They form an entirely new display network which will be serviced daily for 5 weeks from w/c 18th July. Available for 1/3 A4 or A5 print only.

**Pricing:** £250 for August - 6000 leaflets required.

## Capital Tourist

Edinburgh's top visitor attractions drawing over 3.5 million visitors per year.

Dynamic Earth  
Edinburgh Dungeon  
Edinburgh Zoo  
Mary Kings Close  
Palace Of Holyroodhouse  
Royal Yacht Britannia  
Scotch Whisky Experience

**Pricing:** £100 for August. 500 leaflets required.

## Airports

Target tens of millions of overseas and domestic visitors and resident meeters and greeters through these exclusive, high profile sites.

Barra  
Edinburgh Domestic  
Edinburgh International  
Edinburgh Air-side Domestic Arrivals  
Edinburgh Air-side International  
Baggage Reclaim  
Glasgow Domestic  
Glasgow International  
Glasgow Air-side International  
Baggage Reclaim  
Aberdeen  
Inverness  
Prestwick  
Prestwick Rail Terminal

**Pricing:** £110.50 for August (EDI Domestic only). 500 leaflets required.

## Capital Retail

Prime retail display in Edinburgh. Massive local and visitor markets. Combined annual footfall exceeds 35 million.

Cameron Toll Shopping Centre  
Gyle Centre both entrances  
Ocean Terminal entrance area

**Pricing:** £100 for August. 500 leaflets required.

## Delivery & Pickup

Book a delivery or pickup of your print.

### Delivery

If all your publicity material is coming directly from the printer to EAE, we can deliver an agreed quantity to your address. A signature will be required upon delivery.

### Pickup

Select this service If you require EAE to collect your publicity material from an Edinburgh address.

**Pricing:** £20 for up to 10 boxes, £40 for 11 boxes and over

## Festival Theatre

Great entertainment at the heart of Scotland's capital. From ballet to hip hop - see it all at the Festival Theatre.

Designed as Scotland's premier dance and opera house in 1994, the stage is the largest in Scotland, providing the perfect platform for world-class contemporary dance and ballet, and excellent acoustics make it a number one venue for opera, musicals and concerts.

The Festival Theatre continues to provide the best programme of dance and opera in the country, as well as a variety of world-class productions across all artforms. Home to the International Festival in the summer, and Christmas shows in winter, you'll find unmissable entertainment here all year round.

**Pricing:** £75 for August (Free for bookings made before 1st July 2016). 500 leaflets required.

## Hand to Hand

EAE staff can hand out leaflets directly to your potential audience on the street or outside venues. You can choose the times and locations, or EAE can devise your timetable for you.

The minimum length for a Hand To Hand campaign is 1 hour.

**Pricing:** £47.50 per hour per staff member. Minimum booking 1 hour. Maximum 4 members of staff. 250 leaflets required per hour/per staff member.

## National Galleries of Scotland

Exclusive and eye catching display in all four of Edinburgh's National Galleries.

National Gallery of Scotland, The Mound (at the entrance)  
The Weston Link (Gift Shop)  
Gallery of Modern Art (Cafe entrance)  
Gallery of Modern Art 2 (Vulcan Room)  
Scottish National Portrait Gallery

**Pricing:** £110.50 for August. 500 leaflets required.

## Premium Hotels

A weekly service to Edinburgh's busiest hotels.

Bruntsfield Hotel  
Cairn Hotel  
Crown Plaza  
Edinburgh Residence  
Frederick House Hotel  
Holiday Inn  
Jurys Hotel  
Macdonald Holyrood Hotel  
Parliament House Hotel  
Princes Street Suites

**Pricing:** £100 for August. 500 leaflets required.

## Train Stations

With over 60 million passengers every year, the perfect way to reach the home and visitor market.

Aberdeen  
Edinburgh Haymarket  
Fife & Dundee - Cupar, Leuchars and Dundee  
Glasgow Central - West End or Ticket Office  
Glasgow Queen Street  
Glasgow North - Anniesland, Hyndland, Bearsden, Milngavie, Westerton and Lenzie  
Glasgow South - Johnstone, Burnside, Clarkston, Giffnock, Whitecraigs  
Inverness & Fort William  
Oban  
Perth  
Stirling

**Pricing:** £100 for August (Edinburgh Haymarket only). 500 leaflets required. Please note that your print will be on display in a selection of sites within our standard services.

## Print Recycling

After the festival our staff remove all leftover and out of date print for recycling. This is quite a task when you consider we distribute an average of 100,000 posters, 1 million leaflets and 3/4 million brochures!

We are unable to absorb these costs and so apply an additional Recycling Tax of £15 per booking.

## How to arrange print delivery to us

Please arrange to get your print to us by the deadlines

Deliveries are received during office hours only (Mon - Fri, 9am - 4pm).

We only confirm receipt of your print if specifically requested to do so. We will however inform you if we have not received your print by the relevant deadline.

If you are shipping your print from overseas, the British Government may charge you Import Tax and/or Value Added Tax (VAT) on the value of your shipment. EAE cannot cover these charges and are unable to accept the print if the tax is not paid prior to delivery. Please contact your shipping agent for up to date information. It is advisable to write on your packages:- "PRINTED PAPERS - NO COMMERCIAL VALUE".

## How to contact EAE

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